

JOIN FILM FEELS WITH INDY ON DEMAND

Film Feels Connected is a UK wide virtual cinema season designed to help audiences connect with cinemas, festivals and societies offering new events, seasons and screenings online during lockdown.

INDY On Demand has partnered with Film Feels to provide an online platform for your cinema to collaborate and participate in the festival.

Here's why cinemas love INDY On Demand:



Easily upload films yourself or invite licensors & distributors to upload on your behalf.



Support and guidance throughout the process provided by the INDY Cinema Group team.



Simple customer sign-up procedure and a user friendly platform - also available as an app.



Create and manage your own cinema's custom page on the INDY On Demand platform to share with your Film Feels audience.



INDY On Demand is a secure and trusted platform by the licensors & distributors.



Platform is used by world class film festivals & cinemas including Sundance, TIFF, London FF, Filmhouse etc.



Bonus content and accessibility features can be added to each film.



Minimal costs & small hosting fees.

FAQs

1. Is there a time-limit for the Film Feels programme to be published?

No, this is completely up to the venues. It can be published short-term or for the entire duration of the Film Feels programme.

2. What are the costs of creating a page on INDY On Demand?

There is no upfront cost for successful applicants to set up a page on INDY On Demand. When it comes to revenue, the vast majority of each rental is split between the venue and the distributor.

3. What file formats are supported?

Shift72 platforms support most video file formats for ingestion. The most common formats that are uploaded are H.264 codecs, as an MP4, and ProRes files. Click on this link to read more: [Supported Video File Formats | SHIFT72 Online Support](#)

4. What subtitling and accessibility features are supported?

Subtitles and captions can be burnt in or provided as .srt or .vtt files. Audio description needs to be included in the film file in order to be accessible on the platform. If subtitles aren't yet available, these can be created and included in the Film Feels budget.

5. Can short films and short film programmes be presented on the platform, or just features?

Features, short films and short programmes can all be screened on INDY On Demand.

6. Will my cinema receive its own streaming platform?

No, the offer is for a customisable page on the INDY On Demand platform.

7. How will reporting work at the end of the programme?

INDY will provide final data reports outlining the performance on individual film titles which venues can then build their invoices on.

8. How should films be priced on INDY On Demand?

Setting the price is up to the venues and distributors, but a minimum of 75p per rental will be charged by INDY.

9. Who will handle technical support?

INDY will provide any technical support to the venues as well as to the audiences (who can email info@indyondemand.com).

10. How do I go about creating my page on INDY On Demand?

We will send you a link to create an account with admin access to the films in your programme. The venue's page will be created and any relevant information entered together with the INDY team who are there to assist you throughout the process.

11. How do viewers access my Film Feels programme?

The sign-up process for viewers is easy, quick and free.

12. What are the system requirements for viewers?

Comprehensive information about system requirements for users can be found here: [INDY Cinema Group | Help \(indyondemand.com\)](http://INDY Cinema Group | Help (indyondemand.com)).

13. Can several venues show the same film?

Yes, venues can programme the same film and this will be distinguished in the reporting.

Register your interest to use the INDY On Demand model in your written application, and we'll happily work out with your team what works best for your project.

