**The Cinemas Fund 2021**

**Application Form**

* Please complete this form and send to hello@filmhubmidlands.org by 23/04/2021. Along with the documents outlined in Section 5.
* **There is also an online form available at** [**filmhubmidlands.org/the-cinemas-fund**](https://filmhubmidlands.org/the-cinemas-fund/)
* If you require assistance to complete this application, the BFI provides an access support fund, which you can apply for here: [bit.ly/AccessSupportFund](https://bit.ly/AccessSupportFund)
* Make sure to read The Cinemas Fund guidelines for each section.
* We have given a suggested word count for some questions.

## Section 1: Key Details

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| **Organisation Name:** |  |
| **Name of applicant:** |  |
| **Email:** |  |
| **How many admissions did your organisation record in 2019-20?** |  |
| **How many screenings did you have in 2019-20?** |  |
| **Number of different films April 2019 - March 2020:** |  |
| **Admissions numbers June 2021 - March 2022 projected:** |  |
| **Number of films screenings June 2021 - March 2022 projected:** |  |
| **Number of different films June 2021 - March 2022 projected:** |  |
| **Amount you are applying for:***(Note that Film Hub Midlands cannot cover 100% of costs, you should show match funding through box office, cash or in-kind contributions)* | £ |

## Section 2: Diversity

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| Please give any additional information here on how your cinema meets the [BFI Diversity Standards](http://www.bfi.org.uk/about-bfi/policy-strategy/diversity/diversity-standards) |
| **1. On screen representation:** Diverse narratives, cast and places depicted in the films you intend to programme (150 words) |  |
| **2. A diverse team:** Who's involved in running the cinema? (150 words) |  |
| **3. Industry access or training:** Will you offer accessible opportunities for work experience or professional development? (150 words) |  |
| **4. Catering for different audiences:** Tell us what you’re offering around disability access, or specialist activity for under-served audiences. Refer to [Inclusive Cinema](https://inclusivecinema.org/) for resources and ideas. (150 words) |  |

## Section 3: Exhibition Plan

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| **Please provide a description of your past cinema programme, intended programme, and how you’ll reconnect with audiences:**  |  |
| **How will your cinema support developing young audiences (aged 16-30)?***(200 words)* |  |
| **Please list the partners you are working with on your programme.** *Include their name, the region they cover, if they are new or existing partners, and what benefit they will bring to your cinema. (150 words)* |  |

## Section 4: Other Information

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| **Do you have a current business plan?** | [ ]  Yes[ ]  No*If yes, please provide as an attached document* |
| **Do you have any current plans regarding a reopening date? If so, are these internal only or have you made a public statement?** *Please provide any details in this section. (200 words)* |  |
| **Do you use online analytics to measure audience engagement with your cinema?** *For example, Google Analytics or Google Tag Manager.* | [ ]  Yes[ ]  No |
| **Tell us about the safety measures you’ll be taking to operate safely during Covid-19.** *You may wish to refer to the UKCA’s* [*Cinemas – keeping workers and customers safe during Covid-19 guidelines*](https://www.cinemauk.org.uk/coronavirus-covid-19/guidance-for-cinemas/)*. Are you offering staff any training? (200 words)* |  |
| **Do you currently measure the environmental impact of your cinema?** | [ ]  Yes[ ]  No |
| **Tell us what steps you have taken, or will take to reduce the environmental impact of your cinema.** *Please read the* [*ICO Greening Your Cinema Toolkit*](https://www.independentcinemaoffice.org.uk/advice-support/green-cinema-toolkit/) *(100 words)* |  |
| **Please confirm that you have, or intend to put in place, an anti-bullying and harassment policy for your organisation.** | [ ]  Yes[ ]  No |
| **Would you like to receive an email with additional online resources to help you to develop your policy?** | [ ]  Yes[ ]  No |

## Section 5: Budget

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| Please complete the activity budget (download [filmhubmidlands.org/the-cinemas-fund](https://filmhubmidlands.org/the-cinemas-fund)) completing all sections. This is the core part of your application where you will tell us about your organisation’s financial position, what support you are seeking from this Fund and any other funding you have sought. Please use the three sheets to provide us with the key information. These are: **i. Funding Request Overview** Please use this template to set out what support your organisation is seeking from this Fund, how it will be used and the impact of funding if you are successful **ii. Cashflow**Please use this to provide us with a monthly cashflow for the period April 2021 – March 2022 (12 months) – this will of course have a degree of estimation for example around any areas where you’re awaiting a response but you can indicate where this is the case. **Additional financial information**You should also include the following financial information:* Your most recent annual report and accounts
* Your organisation’s most recent Management Accounts for 2020-21 or a forecast to the quarter ended 31 March 2021.
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| **Please give details of any other proposals for support you may have submitted to other Film Hubs or Lottery funders across the UK** (if relevant) or if for festival activity, whether you have also applied to the BFI or another BFI-funded organisation, such as Ffilm Cymru, Screen Scotland, NI Screen, National Lottery, Heritage Lottery Fund, or similar. |
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## Section 6: Conflict of Interest

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| BFI and Broadway Cinema (Film Hub Midlands) are required to identify all relevant financial or personal interests that may exist between board members or employees of BFI and/or Broadway Cinema (Film Hub Midlands) and applicants. This is to ensure that measures can be introduced to prevent a conflict of interest arising between those persons assessing the application for BFI and/or Broadway Cinema (Film Hub Midlands) and such applicants. |
| **If you have any financial or close personal relationships with any trustee, board member of employee of BFI and/or Broadway Cinema (Film Hub Midlands), please give details of the nature of the relationship/s:**   |
|  |

## Section 7: Data Protection

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| The information you supply may be held on a computer. It may be used to process proposals, support, and to prepare statistics. We may also be obligated to share information under the freedom of information act. Film Hub Midlands reserves the right to cancel any proposal and require repayment of funds if false or incomplete information is supplied. Read our Privacy Policy on our website: [filmhubmidlands.org/privacy-policy/](http://filmhubmidlands.org/privacy-policy) |

## Section 8: Signatures and Declarations

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| Note: the signatory must be the individual named in section 1.* I confirm that all information provided on this proposal, and in any material submitted in support of it, is truthful and accurate.
* I agree to share this information with Film Hub Midlands and its funders.
* I confirm that all other proposals to other distributors of Lottery awards for cinema have been declared.
* I undertake to inform Film Hub Midlands fully and immediately of any changes affecting this proposal or related materials.
* I agree that from time to time Film Hub Midlands can put me in touch with official Film Hub members/partners via email (if relevant).
* I confirm I have the authority to make this proposal on behalf of the organisation.
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| **Please type your name or insert e-signature as acceptance.** |
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## BFI FAN Equality Monitoring Form

Thank you for making an application to the BFI Film Audience Network.

**What is this form?**

BFI FAN is committed to supporting a diverse sector, one which reflects the demographic make-up of the UK. Therefore we capture information on the demographic profile of applicants, to help to assess if we’re achieving our aims.

Data from this form will not be included when assessing your funding application.

Every completed form we receive enables us to gain a better picture of the industry and the impact of our funding within it, so we thank you in advance for taking the time to complete it.

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| **What type of role will you have on the project?** | [ ]  Head of department or artistic leadership of the project [ ]  Project staff[ ]  Trainee or volunteer  |
| **Gender** | [ ]  Female[ ]  Male[ ]  Non-binary[ ]  Intersex[ ]  Prefer not to say[ ]  Prefer to self-describe as \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Is your gender the same now as it was assigned at birth?** | [ ]  Yes[ ]  No[ ]  Prefer not to say |
| **Age** | [ ]  0 – 15[ ]  16 – 19[ ]  20 – 24[ ]  25 – 30[ ]  31 – 34[ ]  35 – 39[ ]  40 – 49[ ]  50 – 59[ ]  60 – 69[ ]  70+[ ]  Prefer not to say |
| **Sexual Orientation** | [ ]  Bisexual[ ]  Gay / Lesbian[ ]  Straight / Heterosexual[ ]  Prefer not to say [ ]  Prefer to self-describe as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Do you identify as D/deaf, and/or do you consider yourself to have a disability or long-term health condition?** | [ ]  I am D/deaf[ ]  No[ ]  I have a disability[ ]  Prefer not to say |
| **Religion / Belief** | [ ]  Buddhist[ ]  Christian[ ]  Hindu [ ]  Jewish[ ]  Muslim [ ]  Sikh[ ]  No religion[ ]  Other:…………………..[ ]  Prefer not to say |
| **Socio-economic background**The next two questions are to collect data on socio-economic background:  |
| **What type of school did you mainly attend between the ages of 11 and 16?** | [ ]  State-run or state-funded school – non-selective[ ]  State-run or state-funded school – selective on academic, faith or other grounds[ ]  Independent or fee-paying school – bursary[ ]  Independent or fee-paying school – no bursary[ ]  Attended school outside the UK[ ]  Don’t know[ ]  Prefer not to say[ ]  Other If you selected other, please specify: ……………………………………………. |
| **When you were 14, what did the main income earner in your household do for a living?**  | [ ]  Clerical and intermediate occupations e.g., Secretary, nursery nurse, office clerk, call centre agent[ ]  Middle or junior managers e.g., office manager, warehouse manager, restaurant manager[ ]  Modern professional occupations e.g., teacher, nurse, social worker, artist, musician, software designer[ ]  Routine manual and service occupations e.g., van driver, cleaner, porter, waiting staff, bar staff[ ]  Semi-routine manual and service occupations e.g., postal worker, security guard, receptionist[ ]  Senior managers and administrators e.g., finance manager, chief executive[ ]  Technical and craft occupations e.g., fitter, plumber, printer, electrician[ ]  Traditional professional occupations e.g., accountant, solicitor, scientist, medical practitioner[ ]  Unemployed/never worked/long term sickness[ ]  Prefer not to say |
| **Please tell us about your ethnic origin:** | **South Asian / South Asian British**[ ]  Indian[ ]  Pakistani[ ]  Bangladeshi[ ]  Any other South Asian background**East Asian / East Asian British (including South East Asian / South East Asian British)**[ ]  Chinese[ ]  Japanese[ ]  Any other East Asian background**Black / African / Caribbean / Black British**[ ]  African[ ]  Caribbean[ ]  Any other Black / African / Caribbean background**Mixed / Multiple ethnic groups**[ ]  White and Black Caribbean[ ]  White and Black African[ ]  White and Asian[ ]  Any other Mixed/Multiple ethnic background**White**[ ]  English / Welsh / Scottish / Northern Irish / BritishIrish[ ]  Gypsy or Irish Traveller[ ]  Roma[ ]  Any other White background**Other ethnic group**[ ]  Arab[ ]  Any other ethnic group[ ]  Prefer not to say |