**Film Exhibition Fund 2021**

**Application Form**

* Please complete this form and send to [hello@filmhubmidlands.org](mailto:hello@filmhubmidlands.org) by 23/04/2021. Along with the documents outlined in Section 5.
* **There is also an online form available at** [**filmhubmidlands.org/film-exhibition-fund**](https://filmhubmidlands.org/?page_id=4663&preview=true)
* If you require assistance to complete this application, the BFI provides an access support fund, which you can apply for here: [bit.ly/AccessSupportFund](https://bit.ly/AccessSupportFund)
* Make sure to read the Film Exhibition Fund guidelines for each section.
* We have given a suggested word count for some questions.

## Section 1: Key Details

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| **Organisation Name:** |  |
| **Name of applicant:** |  |
| **Email:** |  |
| **Activity title:** |  |
| **Activity start date:** |  |
| **Activity end date:** |  |
| **Total audience numbers projected:** |  |
| **Number of independent films projected:** |  |
| **Number of screenings or events planned:** |  |
| **Proposed venue(s):** |  |
| **Amount you are applying for:**  *(Note that Film Hub Midlands cannot cover 100% of costs, you should show match funding through box office, cash or in-kind contributions)* | £ |

## Section 2: Diversity

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| **Tell us which under-served communities your activity reaches.**  *Please tick any that apply.* | Rural  Older age group  Young people (16-30)  D/deaf or disabled people  Neurodivergent people  Low socio-economic groups  Under-represented ethnicities  Speakers of minority languages  LGBTQIA+ people |
| Please give any additional information here on how your activity meets the [BFI Diversity Standards](http://www.bfi.org.uk/about-bfi/policy-strategy/diversity/diversity-standards) | |
| **A. On screen representation:** Diverse narratives, cast and places depicted in the films you intend to programme (150 words) |  |
| **2. A diverse team:** Who's involved in running the activity? (150 words) |  |
| **3. Industry access or training:** Will you offer accessible opportunities for work experience or professional development? (150 words) |  |
| **4. Catering for different audiences:** Tell us what you’re offering around disability access, or specialist activity for under-served audiences. Refer to [Inclusive Cinema](https://inclusivecinema.org/) for resources and ideas. (150 words) |  |

## Section 3: Exhibition Plan

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| **Please provide a short description of your activity and how you’ll reconnect with audiences:**  *How would you sum up your activity in two sentences? (150 words)* |  |
| **Please tell us which films (or type of films) you plan to programme, the proposed venues, and the proposed dates:**  *and if you’re doing any events or activity around them.* |  |
| **Will your activity support one of the following priority audience groups? If so, please tell us how.** | |
| **Cultural engagement -** development of audiences for British independent and world cinema: *(150 words)* |  |
| **Developing young audiences** *(aged 16-30): (150 words)* |  |
| **Promoting inclusivity *(****see diversity categories in section 2)*: *(150 words)* |  |
| **Showcasing screen heritage -** including national and regional collections: *(150 words)* |  |

## Section 4: Other Information

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| --- | --- |
| **Please list the partners you are working with on your activity.**  *Include their name, the region they cover, if they are new or existing partners, and what benefit they will bring to your activity. (150 words)* |  |
| **How will you market this activity to audiences?**  Think about working with specialist partners to target local groups (If you have a separate marketing/audience development plan, please attach). You may wish to refer to [The Bigger Picture’s A Simple Guide To: Comms during closure & working towards reopening](https://www.the-bigger-picture.com/guides/). (150 words) |  |
| Tell us about the safety measures you’ll be taking to operate safely during Covid-19. You may wish to refer to the UKCA’s [Cinemas – keeping workers and customers safe during Covid-19 guidelines](https://www.cinemauk.org.uk/coronavirus-covid-19/guidance-for-cinemas/). Are you offering staff any training? (100 words) |  |
| Tell us what steps you will take to reduce the environmental impact of your activity. Please read the [ICO Greening Your Cinema Toolkit](https://www.independentcinemaoffice.org.uk/advice-support/green-cinema-toolkit/) (100 words) |  |
| Please confirm that you have, or intend to put in place, an anti-bullying and harassment policy for your organisation. | Yes  No |
| Would you like to receive an email with additional online resources to help you to develop your policy? | Yes  No |

## Section 5: Budget

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| Please complete the activity budget (download [filmhubmidlands.org/film-exhibition-fund](http://filmhubmidlands.org/film-exhibition-fund)) completing all sections. |
| **Please give details of any other proposals for support you may have submitted to other Film Hubs or Lottery funders across the UK** (if relevant) or if for festival activity, whether you have also applied to the BFI or another BFI-funded organisation, such as Ffilm Cymru, Screen Scotland, NI Screen, National Lottery, Heritage Lottery Fund, or similar. |
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## Section 6: Conflict of Interest

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| BFI and Broadway Cinema (Film Hub Midlands) are required to identify all relevant financial or personal interests that may exist between board members or employees of BFI and/or Broadway Cinema (Film Hub Midlands) and applicants. This is to ensure that measures can be introduced to prevent a conflict of interest arising between those persons assessing the application for BFI and/or Broadway Cinema (Film Hub Midlands) and such applicants. |
| **If you have any financial or close personal relationships with any trustee, board member of employee of BFI and/or Broadway Cinema (Film Hub Midlands), please give details of the nature of the relationship/s:** |
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## Section 7: Data Protection

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| The information you supply may be held on a computer. It may be used to process proposals, support, and to prepare statistics. We may also be obligated to share information under the freedom of information act. Film Hub Midlands reserves the right to cancel any proposal and require repayment of funds if false or incomplete information is supplied.  Read our Privacy Policy on our website: [filmhubmidlands.org/privacy-policy/](http://filmhubmidlands.org/privacy-policy) |

## Section 8: Signatures and Declarations

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| Note: the signatory must be the individual named in section 1.   * I confirm that all information provided on this proposal, and in any material submitted in support of it, is truthful and accurate. * I agree to share this information with Film Hub Midlands and its funders. * I confirm that all other proposals to other distributors of Lottery awards for cinema have been declared. * I undertake to inform Film Hub Midlands fully and immediately of any changes affecting this proposal or related materials. * I agree that from time to time Film Hub Midlands can put me in touch with official Film Hub members/partners via email (if relevant). * I confirm I have the authority to make this proposal on behalf of the organisation. |
| **Please type your name or insert e-signature as acceptance.** |
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## BFI FAN Equality Monitoring Form

Thank you for making an application to the BFI Film Audience Network.

**What is this form?**

BFI FAN is committed to supporting a diverse sector, one which reflects the demographic make-up of the UK. Therefore we capture information on the demographic profile of applicants, to help to assess if we’re achieving our aims.

Data from this form will not be included when assessing your funding application.

Every completed form we receive enables us to gain a better picture of the industry and the impact of our funding within it, so we thank you in advance for taking the time to complete it.

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| **What type of role will you have on the project?** | Head of department or artistic leadership of the project  Project staff  Trainee or volunteer |
| **Gender** | Female  Male  Non-binary  Intersex  Prefer not to say  Prefer to self-describe as \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Is your gender the same now as it was assigned at birth?** | Yes  No  Prefer not to say |
| **Age** | 0 – 15  16 – 19  20 – 24  25 – 30  31 – 34  35 – 39  40 – 49  50 – 59  60 – 69  70+  Prefer not to say |
| **Sexual Orientation** | Bisexual  Gay / Lesbian  Straight / Heterosexual  Prefer not to say  Prefer to self-describe as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Do you identify as D/deaf, and/or do you consider yourself to have a disability or long-term health condition?** | I am D/deaf  No  I have a disability  Prefer not to say |
| **Religion / Belief** | Buddhist  Christian  Hindu  Jewish  Muslim  Sikh  No religion  Other:…………………..  Prefer not to say |
| **Socio-economic background**  The next two questions are to collect data on socio-economic background: | |
| **What type of school did you mainly attend between the ages of 11 and 16?** | State-run or state-funded school – non-selective  State-run or state-funded school – selective on academic, faith or other grounds  Independent or fee-paying school – bursary  Independent or fee-paying school – no bursary  Attended school outside the UK  Don’t know  Prefer not to say  Other  If you selected other, please specify: ……………………………………………. |
| **When you were 14, what did the main income earner in your household do for a living?** | Clerical and intermediate occupations e.g., Secretary, nursery nurse, office clerk, call centre agent  Middle or junior managers e.g., office manager, warehouse manager, restaurant manager  Modern professional occupations e.g., teacher, nurse, social worker, artist, musician, software designer  Routine manual and service occupations e.g., van driver, cleaner, porter, waiting staff, bar staff  Semi-routine manual and service occupations e.g., postal worker, security guard, receptionist  Senior managers and administrators e.g., finance manager, chief executive  Technical and craft occupations e.g., fitter, plumber, printer, electrician  Traditional professional occupations e.g., accountant, solicitor, scientist, medical practitioner  Unemployed/never worked/long term sickness  Prefer not to say |
| **Please tell us about your ethnic origin:** | **South Asian / South Asian British**  Indian  Pakistani  Bangladeshi  Any other South Asian background  **East Asian / East Asian British (including South East Asian / South East Asian British)**  Chinese  Japanese  Any other East Asian background  **Black / African / Caribbean / Black British**  African  Caribbean  Any other Black / African / Caribbean background  **Mixed / Multiple ethnic groups**  White and Black Caribbean  White and Black African  White and Asian  Any other Mixed/Multiple ethnic background  **White**  English / Welsh / Scottish / Northern Irish / British  Irish  Gypsy or Irish Traveller  Roma  Any other White background  **Other ethnic group**  Arab  Any other ethnic group  Prefer not to say |